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Close to you...

in every step of the project!

Idolight is a global industry leading companyin the realization of projects and solutions in the universe of **LED Light Decorations** of urban spaces, commercial areas, buildings, happenings and events

Idolight's Artistic Direction is proudly Italian: all of the products and projects bound for worldwide locations are conceived and drawn in its Headquarter, based in Reggio Emilia. Here, solutions for urban and commercial light decoration of some of the world's most exclusive locations are created and designed.

The efficiency of the company's presence on the global market, its timeliness focused logistics and the management of customer relations are guaranteed by an integrated structure of commercial, production, storage and distribution branches in Europe, America, Asia and Australia.

Design, creativity and research Making way for ideas through brand new solutions requires a constant research effort

At Idolight it is important to observe, to understand market changing needs, trends and technologies and to study the best contemporary design, architecture and art models. This enables the company to create innovative and unique products. Our design office works with passion and deals on a daily basis with the market and with unique requirements of every customer, in order to create products and decorative solutions inline with expectations.

Idolight is constantly focused on excellence: from the conception of a new product and the study and application of a new technology to the wellbeing of its workforce and the respect for its customers. Creativity, research and innovation are the cornerstones of our business philosophy.

Ideas turn into results

The design team of Idolight is a real asset, able to support the customer, working alongside him to achieve the desired results. A team of artists, designers and engineers works together to create beautiful, well refined and carefully designed products.

Not only Design

The uniqueness of Idolight's products is not limited to the high-quality design. Italian design is combined with the production of classical and LED/RGB light chains made with the latest technologies, in order to realize decorations able to attract the attention and to stand out for originality, durability and convenience. The range of Idolight products for professional use consists of three voltages: 12-24-36V, 120V and 230V (IP67).



The privilege of being locate in the cradle of design, guarantees each and every one of Idolight's creations a constant fusion of vintage beauty and innovative creativity

We work every day to grow and amaze by carrying out the craft skills and the quality of **Made in Italy**

3



Always by your side!

At your disposal, wherever you are!

A complete, digital and high-performance communication system built around you

Printed

Catalogue

It is the main support that allows you to have a complete overview of Idolight production, customized and turnkey services combined with pre- and post-sales assistance.

The catalogue displays the products and projects organized by Collections; this type of presentation allows you to quickly identify and select themes and create moodboards for any project need.



It is the most immediate and punctual tool for discovering the wide range of Idolight products; It collects and offers products by type and by use. Facilitates the comparison and choice between similar products in terms of shape and use; allows you to select main products and complementary decorations with awareness and speed.



Exhibitions & Events

Idolight is committed to always being present at the reference trade fairs in the field of Christmas decorations and applications dedicated to the professional and public sector.

In addition, Idolight yearly organizes personalized events and appointments to develop customized projects and products, alongside its customers.

Digital Communication

Social Networks

decopoint promotes its products and services through a strong digital editorial planning involving the most well-known Social Networks: Facebook, Instagram, Twitter, Linkedin, Pinterest, Youtube.



News Online & Newsletters

Always up to date: discover the online news published weekly on the website and subscribe to the newsletter to receive all the latest updates.





Web

e-Commerce

Log in to the Idolight e-commerce: the system automatically recognizes and attributes your business profile and gives you access to promotional activities for online purchases. A complete system that allows you to make purchases at any time from PC, Tablet and Smartphone.

Take advantage of the promotions dedicated to online purchases only, stay updated through the social channels, the online news published on the website and subscribe to the newsletter.

e-Tabloid

Works

Use the new e-Tabloid advanced search app: access the service from the Idolight website, set up your preferred search and generate a PDF file of the created list complete with data, prices and availability. This application allows you to carry out multiple and timely searches,

defining real lists of all the products that are protagonists in the project to be created.

The system offers an overview of all new, pre-sale, showroom and pre-owned products available.

Tree Configurator

Choose, select and get the list of everything you need for the lighting decoration of real trees.

You can select the type of tree to decorate, the preferred decoration style, the size of the tree, the color of the LED lights.

The choices made generate a complete list of all the products and accessories necessary for the realization of your project

A unique and useful system to make customized orders anytime!

Work Together

It is an operational tool designed for the exchange of images, files and information to develop the desired graphic project together.

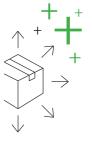
Useful during work-in-progress, it allows a direct management in to communications and cataloguing in project folders to optimize the exchange of information with our designers and technicians.

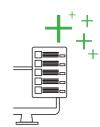
Documents

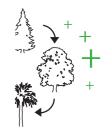
Consult and download all documents within the reserved area: orders, invoices, delivery notes and quotations always available in a few clicks.

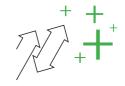
Support

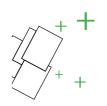
All Idolight digital instruments are manned by an active support service which guarantees feedback within 24 hours of the request.













Custom Support

Product Technical Training

Idolight organizes technical training courses for its partners on the correct use of the products, these are 'one-to-one' meetings both in presence, at the company, and via videocall.

Training Marketing Tools

Idolight organizes training courses for its partners on the main graphics software used, to help to increase skills and tools to propose their projects in the best possible way, increasing the possibility of success on selling to end customers.

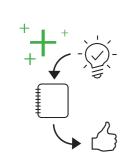


5



Grow up together

Complete services that can turn into opportunities to raise the level of quality and results together



Design New processes, new materials, new possibilities...

3D Printing, CNC Milling, Plasma Cutting add up to an Industrial Carpentry, a 'Handmade' Finishing department and the infinite choice of increasingly performing and innovative materials.

The production capacity of Idolight grows with the growth that technology and the market offer every day. The introduction of new technologies and production techniques such as 3D printing, CNC milling and the use of new innovative and recyclable finishes or the reuse and regeneration of end-of-life products, has put the Idolight Design Team in front of new and interesting challenges and possibilities. The combination of all these elements is translated into new Products and new Collections confirming an undisputed vocation for Absolute Quality in the results and in the contents



e-Switch

A unique system for remote management of all your installations, from the simplest to the most complex

Through the Idolight e-Switch control units it is possible to monitor, program and manage the switch-on of your projects remotely on PC, Tablet and Smartphone.

From the office, from home or on holiday, remotely control the operation of your installations, whether they are single products or complete lighting projects.

- Access the e-Switch.ldolight.it cloud service via Smartphone, Tablet or PC
- Create your own switch-on points
- Manage projects in real time or schedule switch-on in a pre-set online calendar
- Enable other Users and Customers to manage one or more installations



Upcycled Products Program*

Refurbish your LED Decorations, renewing them in technology and aesthetics.

Change the colour of the structure, renew the lighting system with new technological solutions (RGB DMX, RGB, Flashing LED, and many others), replace the garlands and the inserts to get a completely new decoration in style and performance, while taking care of the environment.

The ideal service for companies that carry out the rental service, giving the possibility of having a warehouse of always innovative products, of excellent quality and in a perfect state of use.

The company reserves the right to verify the actual state of use of the Led Decorations to be renewed.

(*) The program is active from February to June





Turnkey Solutions

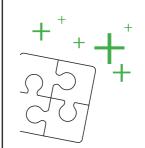
Complete project governance: design, installation, start-up, dismantling, storage

For customers who request it, Idolight offers a tailor-made service:

Definition of the Project and Presentation in photorealistic rendering

- Production of all the elements the project
- · Logistics management
- Installation management
- · Assistance for the first switch on
- Management of disassembly
- Return to the Idolight warehouses
- Restoration of any damage
- Storage of materials awaiting the subsequent assembly, or return to the Customer's warehouses.

The proven network of Partner Installers with which Idolight has been collaborating with success for more than 10 years all over the world, represents the greatest of resources. Thanks to our Premium Partners Idolight is able to provide an impeccable 'Turnkey' service, capable of guaranteeing that operational activities will always be carried out by local professionals, with all the resulting logistical and bureaucratic advantages.





Recycled & Upcycled

Innovative materials and reused materials, for a richer offer of opportunities and contents

Idolight supports its Customers in their choices, offering products made of recyclable and reusable materials, let's make it clear:

All Idolight products are recyclable, i.e. they can be disassembled and the individual components can be taken to the right collection centers to be 100% recycled.

Recycled materials. They are materials deriving from recycling and ready to start a new production cycle (e.g. aluminum recycled from scrap, plastics deriving from packaging regeneration)

Idolight is sensitive to this type of choice and always prefers it whenever possible. To date, every Idolight product is made up of 50% recycled materials.

Upcycled products. They are products made up wholly or in part of materials deriving from production waste or materials disposed of and at the end of their life. These Led Decorations are unique pieces, commissioned or proposed in the Upcycled Art Area



Upcycled Projects

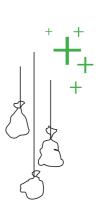
Unique solutions to stand out and create value in an ethical and eco-sustainable way

Upcycled by Idolight is an exclusive collection of festive decorations, designed with materials and objects at the end of life and intended to become waste.

The Upcycled by Idolight collection includes several unique decorations, colorful, original and of great aesthetic impact oriented towards sustainability and the reduction of environmental impact.

Upcycled by Idolight decorations are designed and made with finishes and details characteristic of the brand. Each decovration is absolutely unique and entirely hand-finished.

Redesigned through the typical Idolight's standards, the life of objects and materials used in the past is prolonged and renewed, thus enhancing and embellishing the magical moments of those who will appreciate them in the future



Request an appointment now!



Quality First

LED_PRO Safety & Power First

It's Idolight's most memorable and developed range of professional products: specifically conceived to improve the realization of light decorative stagings, it's composed of a wide and deep range of products and accessories, essential to achieve the satisfaction of the most varied and demanding needs.

LED STRINGS

The basic, simplest and more ductile decoration offered by Idolight. This product is at the bottom of every linear lighting decoration.

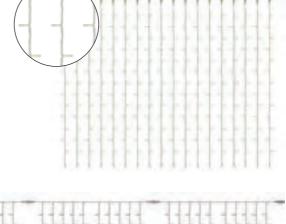






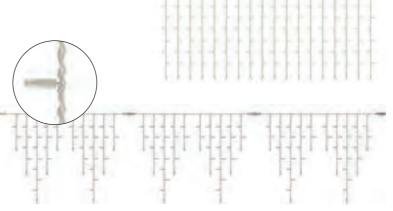
LED CURTAINS

Available in heights: 1,5 / 3 / 5 / 7 meters. Suitable for large-scale decoration, ideal for shopping centres and buildings facades.



LED ICICLE

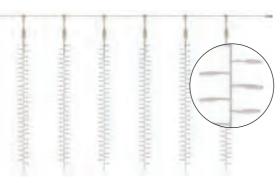
One of the most flexible products Idolight makes available to its customers. The different measures and technologies offered both decoration of terraces, fences, porches, galleries, and decoration of streets and avenues.



LED FALLING STAR

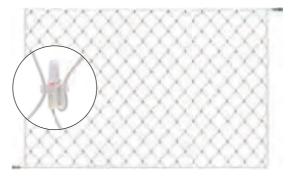
Light chain with asynchronous speed of descents. Each descent is managed by a specific controller and works independently. The light fall effect is unique and exclusive.





LED NET

Idolight Net Light guarantees a higher yield compared with single LED models. These nets are ideal for gardens, trees and bushes.



LED LAMPS

Innovation in traditional decoration with LED lamps. Lamps with E14, E27, B22 base, built with fixed LED Light technology, flashing effect and RGB.



LED ROPE LIGHT

Always at the forefront in terms of quality and safety, Idolight LED Rope light reels are made of selfextinguishing PVC, for professional use, suitable for both indoor and outdoor use.







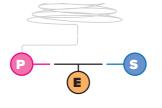




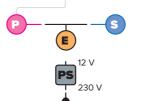
Easy to install... Amazing to watch!



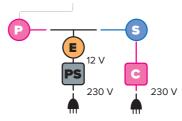
Place the SMART RGB Strings as you wish



Install the Power T Connectors every 20m of String



Connect the Power Supply output to the T Connector



Link the Controller to the T Connector



Once you are done with the connections, use the Mode button on the controller to select one of the many preset functions.



Connection to the product



Connection to the controller



Connection to the power supply



PS Power supply



Connection to the mains



Controller

Take advantage of

COLOR-X

products to plan solutions beyond any imagination

COLOR-X is an innovative system of Pixel Controlled RGB LED Products. Pixel Controlled technology allows the planning and playing of desired effects, such as animations or video-messages. All of the COLOR-X products share the same Pixel Controlled technology and are therefore controllable under the same Controller, giving the chance of creating integrated multimedia projects.

Controllable RGB LED Products

Unlimited Animations and Video Advertising

N SMART RGB STRINGS

It reproduces digital animations and video messaging. Make your decoration always new by varying the contents.

SMART RGB Strings represent the evolution of the traditional LED strings. They can be installed

in the shape of "curtain" or in linear format and allow the creation of active and time-varying animations and video-messaging. Having the same format as the traditional LED strings, they allow the realization of color-changing lighting decorations. Pixels are controllable through SD memory card or LIVE, directly from your PC or console.

RGB BAR

RGB Bar gives you the possibility to create a new way of decorating with an infinite range of effects and colors.

RGB BAR is a rigid LED tube, 20mm diameter, with LEDs positioned on both sides, enclosed in a shockproof transparent bar. RGB Bar can be controlled with a SD memory card or LIVE, directly from your PC.

RGB BAUBLE

RGB Bauble 360° light emission, resistant to water, dust and UV light.

RGB baubles: 10 cm diameter spheres made of white, satin, translucent and shockproof polycarbonate. They are equipped with No. 6 RGB LEDs, controllable through SD memory card or LIVE, directly from your PC.

RGB STRIP

RGB STRIP, flexible LED Strip with silicon cover to ensure maximum water resistance.

Equipped with no. 60 SMD LED/m, each pixel is individually controllable via SD card or directly from your PC.



A Christmasworld 2023



FOREST 1000

1050 x 80 x 575 cm 958 W - 875 Kg LED:

404-272







ø 180 x 400 cm + 50 cm Top Star 568W - 140 Kg

LED:

424-635







MOSS BASE 220

ø 220 x 10 cm

428-013









105 x 10 x 215 cm 100 x 100 x 10 cm (base) 118 W - 56,3 Kg

LED:





MYLES 310

145 x 10 x 310 cm 100 x 100 x 10 cm (base) 171 W - 88 Kg

410-118 LED:



410-119



AKIRA 200

ø 140 x 200 cm 778W - 70 Kg LED:

420-046







AKIRA ST 200

ø 140 x 200 cm 970W - 85 Kg LED:

420-045





REALTA 100

100 x 10 x 95 cm 41W - 20 Kg LED:

420-044









CANVAS 360

200 x 55 x 360 cm 108 W - 210 Kg

LED:

3D (24V (j)

402-217



200 x 55 x 320 cm 88 W - 200 Kg

LED: 402-222













160 x 10 x 175 cm 150 x 50 x 10 cm (base) 92W - 48 Kg

LED:

410-117









115 x 140 x 200 cm 26W - 16 Kg

LED:

(3D)

409-088







65 x 135 x 10 cm

428-012





260 x 250 x 200 cm 30W - 22 Kg

LED:





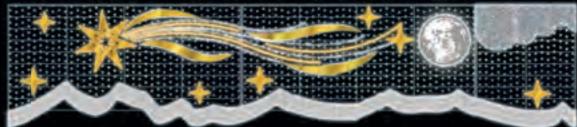
TAALSI BASE 280

90 x 280 x 10 cm

428-009

409-087







STARRY 400-A

400 x 215 cm 256 W - 25 Kg LED:

420-048





HEMLO CRX 270

ø 100 x 270 cm

120W - 29 Kg

3D (12V)

LED:



970 x 215 cm 1088 W - 110 Kg LED:

420-049







STARRY 400-B

400 x 215 cm 256W - 25 Kg

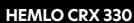
420-047 LED:











ø 110 x 330 cm 168W - 40 Kg

LED:

414-009











UP-SIT 90

ø 90 x 50 cm 83W - 20 Kg LED:

415-010

414-010







ø 170 x 50 cm 115W - 32 Kg

LED:

428-014



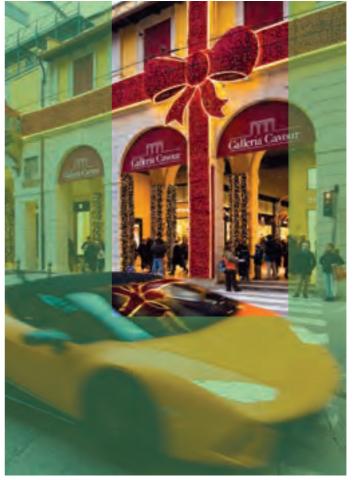












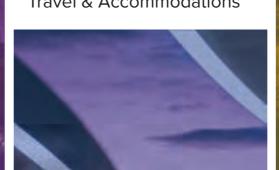
Led Decorations

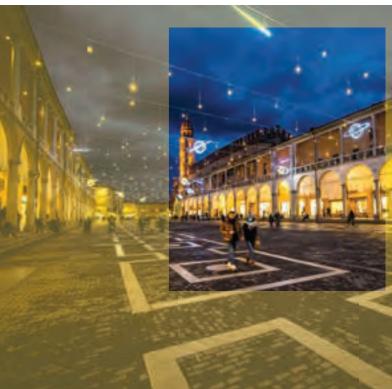
16



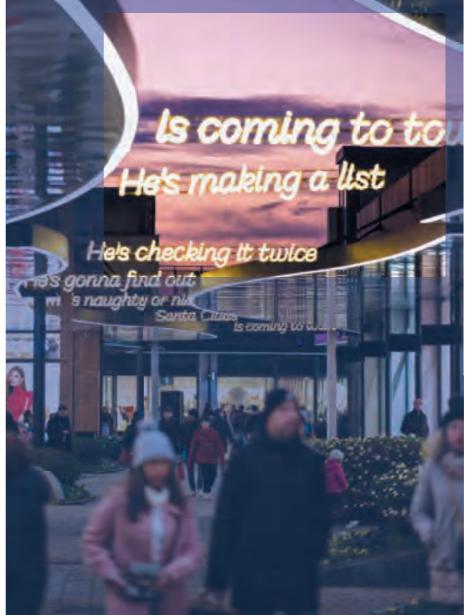
Inspirations Magazine 2023

Retail & Shopping
Urban & Public
Events & Festivals
The Art of Lighting
Interactivity
Customized
Amusements Park
Light Experience
Leisure
e-Switch Smart & Remote
Travel & Accommodations









Retail & Shopping

Indoor daylight

Perfect style, finishes and decorations, real decorative objects ideal for a Christmas Selfie







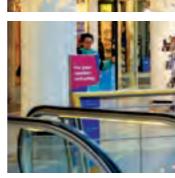






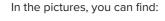












The crossable 'Christmas bauble' TWEEDY 500, where the interweaving of the gold-coloured frame is studded with LED dots, the LED Rope Light outlines the contours of the entrances and the finish of the plume.

The crossable and spacious SANTA HOUSE also with a gold-coloured frame, dotted with LEDs and decorated in the architectural lines by the LED Rope Light, the white iridescent special garland simulates the snowy roof, bringing back the magic winter and Christmas.

The ultra-modern LANCY tree, elegant and thin, made in two-tone, warm white and cold white, to convey the idea of snow falling on the ground, a 3D top star crowns the tree making it simply gorgeous.

The STARBOX 80 hanging cubes, with their elegant gold finish and the milled mirror stars outlined and defined by Led Rope Light, are installed inside CLEM garlands studded with red and gold Christmas baubles.





'Exciting' projects developed with Led Decorations in a classic Green and Gold theme. Decorations that allow both beautiful Selfies and the pleasure of passing and repassing through the crossable Led Decorations, an irresistible entertainment for the little ones and magical for the older ones.

In each project it is the balance of the whole that gives users a sensation of magnificence and magic, the Idolight Design Office creates solutions coordinated in shapes, messages, materials and colours, all always in line with the specific requests by customers.

To the Led Decorations in the catalogue, the Design Office constantly combines tailor-made creations and finishes, which complete the individual projects, giving each one its own uniqueness.





Urban & Public

Regal atmospheres for a 'fairytale'
Christmas shopping

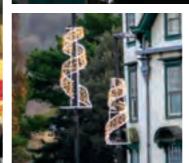
Transform the City centers into a 'Royal Court'













The crossings presented are of a variable length between 4 and 8 meters, in particular they are:

On the left side no. 2 PEARL 200 installed horizontally, motifs with a gold-colored painted structure, studded with LED dots, the profile is enriched by a Gold-colored lridescent special garland ribbon defined by the Led Rope Light.

For further embellishment, a star decorated with Led Rope Light completes the lamppost decoration.

Centered at the crossing, there is a FABER 120 pendant, a precious chandelier with a rhomboidal structure in gold-colored aluminum, studded with LEDs and enriched by a central belt of gold-colored metal inserts with a mirror finish.

The pole solution through the installation of n. 2 SIGYR 200, creates a Christmas frieze in Led Rope Light inspired by the snowflake shape. The pole products come with their own mounts which allow for quick and accurate installation and uninstallation



Supporting commerce and its merchants in historic centers for the Christmas holidays in the best possible way, transforming the town into a real 'place of magic' where anyone cannot remain indifferent and who becomes a real attraction towards the city, means giving away unforgettable moments for its visitors by encouraging shopping.

These projects are the indisputable demonstration of how much magic Christmas decorations can bring, bringing people back to value their cities, increasingly harassed by traffic and parking limits and therefore often kept as a 'second choice' for convenience.

These projects in most cases include road crossings in the catalog or developed from drawings, lamppost motifs and solutions for squares that can include the decoration of existing trees or the installation of themed Giant Led Decorations.

Events & Festivals



Across street and Led decorations for a Christmas to spend between parties, events and shows



Squares and avenues full of lights and colors to remember the place or event to be promoted ... where there will be shows and entertainment for everyone





The Art of Lighting

When decorative design meets art, the bar rises!

Modern art winks at Idolight projects inspiring Customers and Citizens with 'All Pop' atmospheres









Led Decorations that are inspired by classic and contemporary art become real works of art.

This approach goes beyond the normal concept of Christmas light decoration always creates unexpected and surprising results, which make the difference



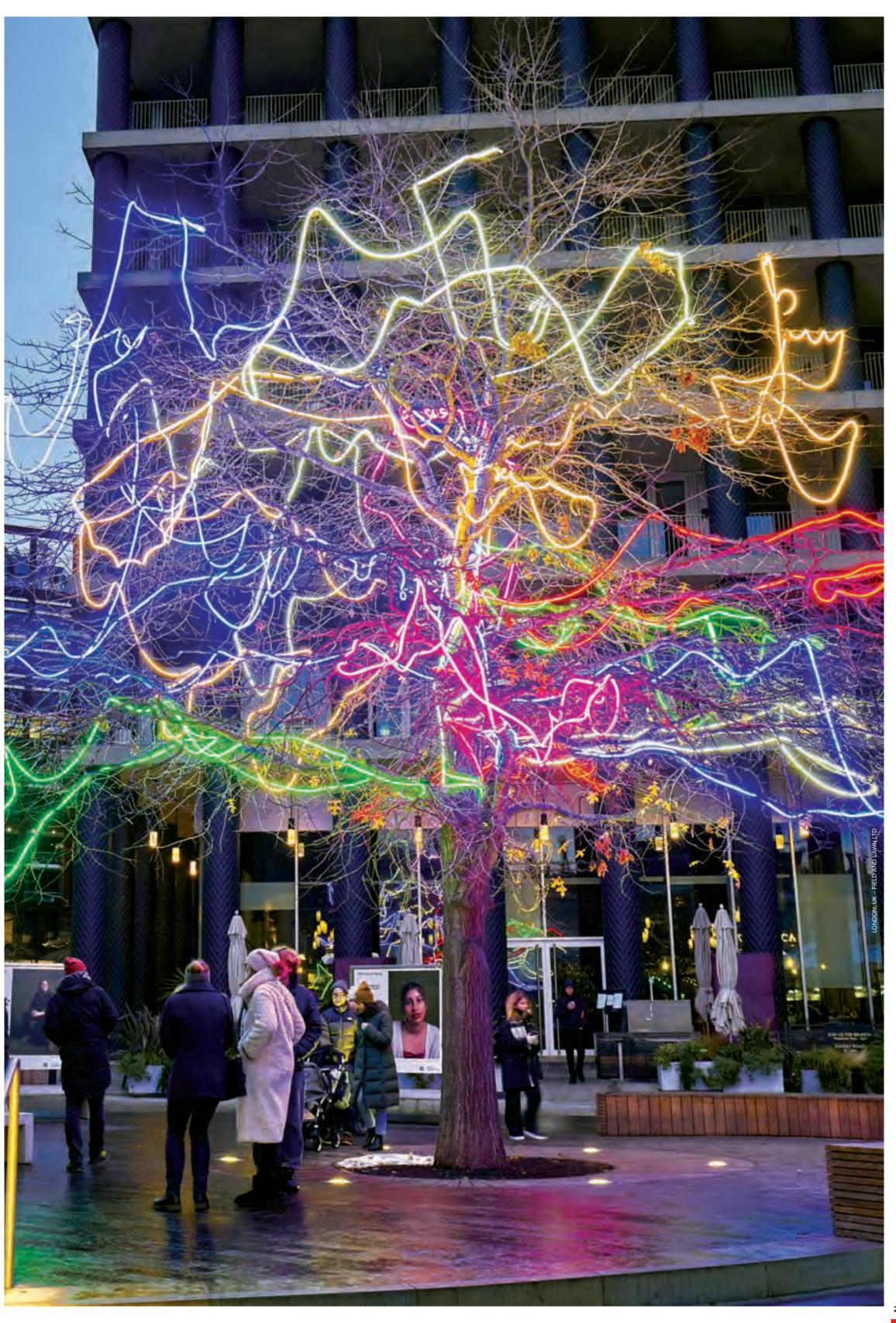






This kind of projects are mainly 'custom' solutions, i.e. studied, designed and implemented on the basis of specific customer requests.

Despite this trend, there are LED Decorations in the Catalog which, due to the degree of finishing and elaboration of the decorations and type of technology (Color-X), can well contextualize this type of project, an example is the FIER CRX 500 star, a real flagship of Idolight productions.





Interactivity

Ideal solutions for entertaining and fun

Whether it's Giant Led Decorations, or Selfie Points, the final result is always exceptional







Among the references presented are:

On the opposite page, the walk-through LOC 600 snowman, where it is possible to appreciate the quality of the garlands and the finishes, distinctive aspects of Idolight products.

The ZHUG 800 walk-through train which with its 8-meter-long crossable tunnel, completely covered with mirrored gold and silver garlands, with an infinity of LEDs, all decorated with a Led Rope Light that draws and defines the motif and gold-colored inserts is a real show.

The GREEN TREE combined with the FLOWER WINGS 180 Selfie Point, where a four-legged friend decided to pose for us.

The TRAIN ENGINE 700 train complete with the TRAIN WAGON 500 carriage,a real Idolight Best Seller, the access ladders give the possibility to enter inside where padded armchairs become the stage for fun and unique photos.







Precious projects to enhance important shopping centers and towns, the Giant Led Decorations that can be crossed are capable of creating an immediate reference in the avenue or in the square, becoming a real attraction for young and old visitors.

Ideal subjects for memorable selfies, they are always finished with the utmost attention both indoor and outdoor.

The always low voltage power supply, the engineering of the structures and the IP67 degree of protection guarantee maximum safety.

Real 'grotto' of fun to give everyone unforgettable moments.

Customized

And if the theme of the project is music and lyrics?

Across street and LED Motifs created ad hoc with well-defined writings and themed subjects for projects













with a very strong identity, truly unique 'turnkey' solutions developed on the Client's 'keywords'.



The writings for a company that designs and manufactures Led Decorations are a real 'litmus test' by analyzing the quality of the finishing of the writings it is immediately possible to understand the preparation of the manufacturer.

Idolight has developed an industrial-style production, complete with operating machines and professional equipment capable of supplying products of unique quality from all points of view: quality of the project, of the realization of the 'frames', of the lighting technologies and of all finishing materials.

Nothing is left to chance, relying on Idolight means choosing the Top.



Amusements Park

Christmas is play, fun, emotions... discover all the ideal solutions for creation of 'Themed Islands'



Create well-defined play and entertainment areas to 'furnish' both outdoor and indoor spaces, within which to entertain Visitors and Customers with initiatives and themed characters









The concept of 'Themed Island' within a project is increasingly focal and requested, with the affirmation of Giant Led Decorations, which can be walked-though or in any case interactive (selfie boards, puppies, etc...) the settings created become real entertainment spaces, the ideal stage for Christmas and other events.

The 'Themed Islands', understood as sets of Led Decorations grouped in well-defined areas, represent the center of every lighting project, be it a city, shopping centers or retail village.



In the images shown it is possible to appreciate:

The GOLDWIN GATE 500 portals, monumental entrances with a design inspired by gift. 5m tall with a gold colored frame, mirrored gold garland and bow with red finishes, it is an ideal solution for creating or decorating the entrances of the themed islands.

The rich GREEN TREE 8 m, at the top stands a tree-topper made ad hoc, while at the base the silhouettes of two cowgirls.

In the composition of the square, we find a KINGIT 250 gift box combined with our elegant AIDA 400 giant giftbox, enriched with the colorful RGB technology.

In the pond, the LINZ 200 swan observes passers-by, the quality of the iridescent garland and an extremely realistic structure make it almost alive.

Above you can see an island where the ZENZY 350 and TEDDY SKY 300 stand out for both the absolute quality of the garlands and its installation make these Led Decorations real works of art.







Leisure

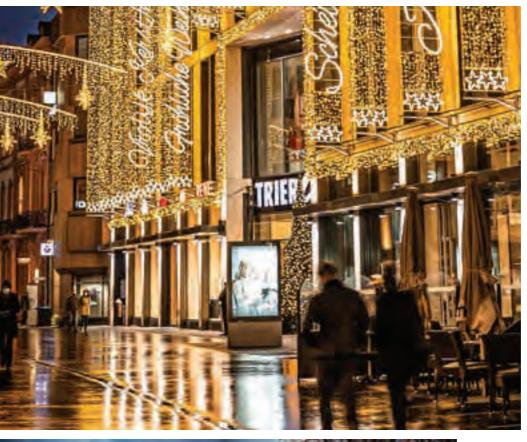
Elegant solutions, for the "furniture" of commercial and meeting areas

Galleries, facades and squares are transformed into sparkling settings, bringing life and joy to the city







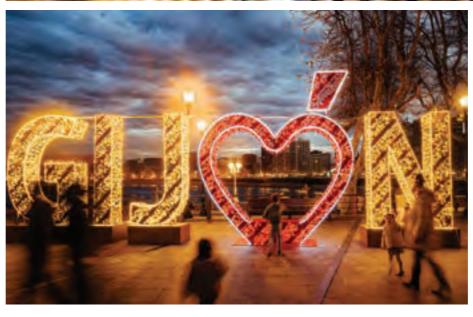






In the images shown there are mainly custom-developed projects and products for different commissions.

Above is the JOY 800 portal, a splendid walk-through installation decorated with diagonal inserts and with ROPHY garland finishes.



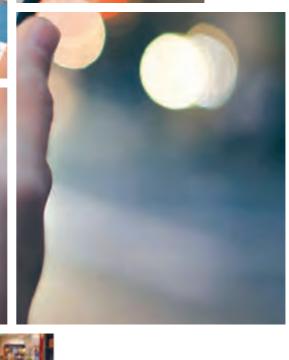
e-Switch **Smart & Remote** Management

Manage all your systems remotely, the e-Switch system allows you to control and program switching on and off

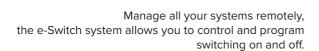










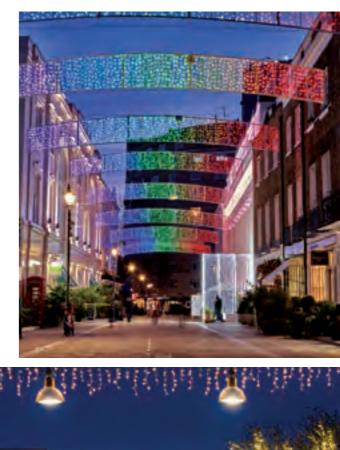


The Idolight e-Switch system consists of control units combined with the dedicated cloud service.

Through the installation of several e-Switch control units within a single system, it is possible to differentiate the controlled areas of the project (e.g.: [1] street crossings, [2] lamppost motifs, [3] trees).

> Through the cloud service it is possible to access your control panel from any device, smartphone, tablet, desktop, wherever there is connectivity.

Through your own account you can control infinite systems. This system can guarantee punctual controlof the systems without having to go on site, an enormous saving of time, energy and resources.









Travel & Accommodations

Ideal solutions for the hotel industry, hospitality venues, touristic spot, railway stations and airports

 $\label{localization} \mbox{Idolight supports the customer in the design of his ideas.}$

The Design Office is always updated and equipped with innovative technologies and the exceptional production capacity complete with industrial carpentry, CNC and Plasma milling, 3D printing, allow the company to offer turnkey solutions, completely customized on the specific needs of style, spaces and objectives.

From the design of the luminous decorations of entire cities and shopping centers, to the enrichment of hospitality areas such as halls, courtyards, gardens and façades.

The dense network of Premium Partners that the company has been able to create in over the years allows us to guarantee the 'turnkey' solutions wherever you are.











